

# Euro Kids International – Best Pre School Franchise in India.

sudheendra@intellexconsulting.com

Phone :

Web :

## Summary

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## Description

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Euro Kids International - Best Pre School Franchise in India.

Entrepreneurship with Eurokids:-

Ranked among the top 5 preschool franchise chains in India, EuroKids offers the aspiring entrepreneur with an investment-friendly opportunity providing scalable returns, thanks to its experienced management and a professional team of kindergarten experts. The establishment derives its USP from its one-of-a-kind content, scalability, monitoring, and experience in the kindergarten domain. Other than the preschool segment, the entity has extended its portfolio to teachers training and book publishing.

EuroKids caters to the franchise by according them with operational support, training (based on the EuroKids curriculum), skill enhancement programs, and the likes of it. These qualities rendered them the distinction of being the 4th ranked franchise (among all sectors) in Annual India franchising rank of 2010. The institution has also tied up with State Bank of India (SBI) to address the financial needs of the franchisees.

Year of Establishment:

EuroKids international was founded in the year 1997, with 2001 as the year of the initiation of its franchise model of business. The establishment is currently headed by co-founder Prajodh Rajan, under whose aegis the company registered a mammoth growth in the number of its preschools (from 2 to the current tally). Prajodh Rajan is also a founding and active member of various industry associations such as the National Association of Preschool Educators (NAPSE), Association of International Schools (AIOS) and Early Child Association (ECA).

Investment Requirement for Euro Kids Franchise:

To start a Pre-School franchise, you will need to make an investment of INR ₹15-20 lakhs. This amount does vary and depends upon the size of the centre and the city that you are present in. The franchise is expected to enjoy an ROI (Return on Investment) of 50%. The payback period of the capital could be anywhere between one-ten years.

Area Requirement:

Minimum of 1500 Square Feet in a good Residential Area is the minimum Area requirements.

Other Details:

We provide every franchisee with the EuroKids ambience manual which lays out the aesthetics of the centre and showcases a standardised and uniform design and look that is mandated for each EuroKids Pre-School. The interiors of your Pre-School will have to be designed as per the guidelines given in the ambience manual. We also provide you with in-school equipment, curriculum, welcome, readiness & theme kits, daily teaching plans for programs, curriculum CDs, toys and books and many other essentials at the time of starting the Pre-School. We understand the Pre-Schooling business is new to you. We help you understand the finer aspects and challenges involved in operating a Pre-School franchise with the help of formal induction and training. Our daily operations have been simplified in a 'standard operating procedures' manual which spells out the operational aspects such as enquiry handling, fee management, academic processes, and safety guidelines, accounting procedures, transportation activities, purchase requirements, staff training and others. In addition, our operations support team is a phone call away to help you in your Pre-School operational needs.

Location Selection:

We have our representatives in all major cities, who will help you shortlist and choose locations that are ideal to set up your Pre-School. Our dedicated team will share with you valuable insights based on their years of expertise in the domain and will provide you the ideal helping hand & guidance that you will require at this stage.

How much time does it take to set up a school franchise? :

From the time of first-level meeting, selection of location, signing the agreement & documentation plus infrastructure setup for the Pre-School, it may take up to 60 days to get your business operational

Number of Staff requirements:

The number of staff and Pre-School personnel depend upon the number of students at your centres. We require you to maintain an adult:child ratio of 1:6. Hence, if you have 42 students enrolled at your Pre-School you will require 4 teachers, 2 maids, 1 centre head and 1 security personnel.

Please WhatsApp on 91-98200-88394 or email to [Intellex@intellexconsulting.com](mailto:Intellex@intellexconsulting.com) for further information and discussion.

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